



entrepreneurs in action
inspiring minds

“To never give up and always try, and then you will get there at the end”

A student's aims after the day

Raising Your Game!

A motivational one or two day workshop where students grasp responsibility for their own future, discover the skills they need for their own success and set their own goals.

Call us for more details!

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Phone or email us now for more information!

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Above: Derek Browne with a student
Below: Students from different schools show their team work skills



EiA ran a one-day 'Entrepreneur in You!' programme to Year 8 and Year 9 students across 8 boroughs, supported by the Enterprise Network. The aim was to build their confidence and aspirations, whilst giving them the opportunity to see how hard work and success in the classroom leads to real life success in the

world of work.

Students left motivated to reach their potential, with increased self-confidence and a new sense of what is possible at this critical point in their education. Core business skills such as communication, negotiation, presentation and teamwork were developed throughout the course of the day and put into practice

EiA partners with Specialist Schools and Academies Trust and the Enterprise Network

when excited students took to the trading floor at the end of the day.

One teacher commented: "It was a m a z i n g a n d encouraging to see the transformation of the majority of students. Some of the shyest individuals were confidently approaching me with their well thought out sales pitch by the end of the day. Highly recommended." One student said of the programme: "The best part for me was the sales pitch and trading activities because we got to work as a team and interact with each other. I also made lots of new friends and I have more confidence and self esteem."



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“This was a splendid learning opportunity for students across five schools in the borough...I am sure that the specific learning from the day’s activities will be transferable to the rest of their schooling and wider education.”

Sir William Atkinson, Head Teacher Phoenix High



Summer 2010 and beyond...

EiA will be running Summer Entrepreneur Academy programmes in Southwark, Lambeth and Waltham Forest. A range of activities including an Apprentice-style challenge will encourage students to explore the business world. Urban Music, Fashion, Media or Sports themes can be adopted. Call us to find out more!

Students take Passport to Success with Phoenix High School

We have recently run our innovative ‘Passport to Success’ programme at Phoenix High School for a group of Year 7 students and at both Burton and Croydon Colleges.

The programme uses a modular approach where a number of programmes are selected to fit the needs or challenges of the target group. The participants are taken on an entrepreneurial



Sir William Atkinson gives an inspirational talk to students at Phoenix High School

journey of self-discovery to prepare them with the right mindset and skills for personal, financial, academic and business success.

At Phoenix High School, for example, the group of students took part in four programmes:

Raising Your Game aimed at engaging young people with their future; The Entrepreneur in You! developed core entrepreneurial skills and offered an insight into the business world; Money in Your Pocket challenged young people to become financially aware and actively manage their money. The Passport to success finished on a high with a Classroom to Boardroom week where they will take on the lives of business executives to work on a real challenge set by a business.

This bespoke programme can be tailor made to your student profile.



Students work together to take Passport to Success!

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“ I was impressed with the ability to get the most from the students. If diplomas are to be successful it is important that the links between education and employers are strengthened

Rod Kenyon—Chairman of the Learning and Skills Council

”

Global Entrepreneurship Week

15th—21st November 2010

Develop your students' enterprise skills, confidence, and make them realise their ambitions by teaming up with EiA for this fantastic opportunity.

Call us to find out more!

Walsall FC Host Raising Your Game!

Delivered for SERCO Walsall, EiA have run a Raising Your Game! programme to over 300 young people from 2 schools in Walsall, to help raise aspirations and levels of achievement.

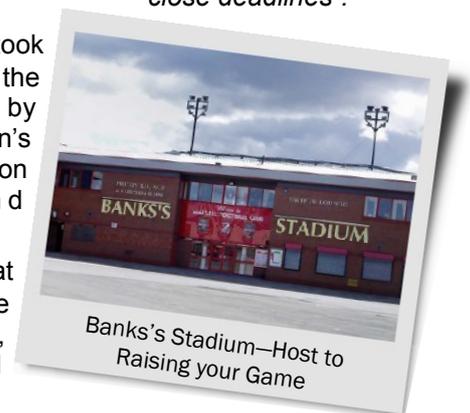
The first 2 days were held at Walsall Football Club, and from this, 60 students were selected to attend a one week residential 'Classroom to

Boardroom' Business Challenge week, at an activity centre near Telford.

The students took real ownership of the challenges, set by the local Children's Trust Board on Obesity and Regeneration.

When asked what they would take from the event, one student said

"That when you put your mind to it you can achieve anything even in close deadlines".



A Great Insight into Business /Industry

EiA has been working with 14-19 Diploma Planning groups and the Business Links team at the Education & Business partnership in Hounslow to deliver interactive launch events for Diplomas, for example Society Health and Development and Business and Admin.

These give young people considering taking these options a vivid insight into the various industries covered. They using a mix of role models, simulation and team

working challenges, and demonstrate EiA's real grasp of the connection between education and business.

A student said of the event "I have learnt a lot more about the diploma and I think it has helped me understand more about new people", whilst one teacher also commented "Dynamic delivery, enthusiastic! Got students involved right from the start. It was thoroughly planned, with good, clear resources."

With the newly announced flexibility on the Diploma offer, these events can be used to launch a 14-19 diploma or to stimulate interest and provide experience of a particular industry sector, for example STEM.

One student: said "I loved the fact that we were working with other people who were from different schools or different age. As well I like that different businesses were presented"

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“My teachers are going to notice I am more eager to learn, now I know that my education is more crucial ”

Student - Catford High

Entrepreneur Academy for Year 9 Students

Black History Month - October

EiA have put together a suite of programmes designed for schools to help mark Black History Month, engage students in business and raise their aspirations. Call us to find out more!

We have been running a cutting-edge 6-month 'Entrepreneur Academy' for 50 Year 9 students from different Lewisham schools, where they have given up their Saturdays and half-term to create their own businesses and trade with the general public on two occasions.

These students have emerged as confident, young entrepreneurs ready to not only succeed in their GCSEs

– but in anything else that comes their way!

When one student was asked for a comment about others joining the programme they said: 'I would reply don't let this lifetime opportunity slip away from your hands. [It] could change your life forever!'



Lewisham Entrepreneur Academy Students hold their own market!

Can we help at your School this Autumn?

The Entrepreneur in You this can work well for a whole year group, or smaller groups. And it can be themed - for example Environmental, or a certain Industry area, e.g. music or media

Raising Your Game - a motivational programme with one or two day versions. Can be used at any stage, but ideal to set the scene in the first few weeks or months of a new school stage, e.g. year 7, KS 4, Year 11, to help young people take responsibility for their work and future

Money in your Pocket - a very different and interactive programme delivering against personal financial literacy objectives

Personal Leadership / Employability Skills / How to Win Work - perhaps to help set the scene for work experience, or deliver against the enterprise agenda

Industry day - working with local businesses / employers and our own challenges to bring the business world to life ahead of subject choices in the New Year

These can be run individually or under our Passport to Success banner as a series of modules. Or we can work with you on your own ideas, perhaps as part of Global Entrepreneurship Week, or Black History Month. And we have experience of running Olympic themes too!

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